

Ladies, we are excited to announce that the production has begun on the documentary that will balance great minds of medicine and science, along with rich, human-interest stories.

We will listen to the wisdom of 100-year old centenarians, journey with women who are facing cancer and better understand heart disease and other ailments. Learn the power of a nurturing mother and the value of lifelong relationships that women share with each other.

Some of the areas of focus for *The Embrace of Aging* about women will be:

- Aging sexuality
- Alternative / holistic health
- Arthritis / osteoporosis
- Brain disorders / dementia
- Breast / ovarian cancer
- Centenarians / Blue Zone
- Cosmetic enhancement
- Friendships
- Having a purpose
- Heart disease
- Independent living (as a widow)
- Inspirational women
- Lifestyle weight management
- Loving relationships
- Menopause / metabolic
- Regenerative medicine
- Rich, human-interest stories
- Spirituality as we age

We are sure the series will help women gain new insight to their own personal journey of aging. This will be a documentary every man will need to see to better understand the women in their lives.

Getting old is not fun for anyone, but it is a journey most of us will have to take. Let's learn together how women can better embrace the aging process.

To watch the trailer for the film and view the website, go to [www.embraceofaging.com](http://www.embraceofaging.com).

March 25, 2013

Mr. Keith Famie  
Executive Documentary Producer - Visionalist Entertainment Productions  
28345 Beck Rd, Ste 404  
Wixom MI 48393

Dear Mr. Famie:

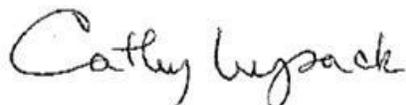
It was a pleasure to meet you and learn more about your **Embrace of Aging** films. I am particularly excited about your new film that will focus on women's aging!

As you know, the number of older adults is expanding very quickly and our society is not really aware of or ready for the significant impacts this demographic group will have. A rapidly aging society will challenge the health care system for sure, but it will also transform the experience of aging and what it means to be old. Aging Americans, especially the Baby Boomers, are also the best educated and political active older adults ever, which will make for exciting times.

As an occupational therapist working in hospital and community settings for many years, I know many older adults will confront some serious health problems in later life. That said, old age is not only a time of physical frailty and loss. There is a great deal of research that shows older adults are and wish to be meaningfully engaged and productive in later life. The public needs to hear this message and see examples of older adults living well, enjoying their lives, and contributing to the welfare of others.

Thank you for bringing the subject of aging, and in now aging women, to a public audience through film. Your storytelling skill will inspire us all to think much more positively about aging. I look forward to working with you on this important task!

Sincerely,



Cathy Lysack, Ph.D., OT(C)  
Deputy Director, Institute of Gerontology &  
Professor of Occupational Therapy



University of Michigan  
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**Anne F. Schott, M.D.**  
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April 12, 2013

Mr. Keith Famie  
Executive Documentary Producer  
Visionalist Entertainment Productions  
28345 Beck Road, Suite 404  
Wixom MI 48393

Dear Mr. Famie:

I was excited to learn about your upcoming Embrace of Aging film, and am honored to be included in this film focused on women and aging.

From my perspective as a medical oncologist specializing in breast cancer, I think your decision to include stories of women living through a breast cancer diagnosis is a wonderful idea! In general, the diagnosis of cancer becomes more likely as we age, and stories about breast cancer in particular will touch on many dilemmas associated with female aging. Breast cancer survivors face and overcome challenges with regard to body image, early menopause, and recognition of their mortality – all providing strong messages and inspiration for your audience.

Your film can provide a powerful and inspirational message to an audience of women of all ages, and I look forward to this exciting project.

Sincerely,

Anne F. Schott, MD  
Associate Professor